

Cade Gerks

404-713-7095 · cadergerks@gmail.com · <https://www.linkedin.com/in/cadergerks/>
12013 Fountainbrook Blvd Orlando, Florida

REAL ESTATE PROFESSIONAL

Dynamic professional with a strong background in real estate and hospitality, adept at leveraging data-driven strategies to evaluate market trends and perform financial analysis to support decision-making. Extensive experience advising clients on pre-transaction strategies and property improvements, with a proven ability to align outcomes with long-term value creation. Pursuing an MBA in finance to advance expertise in financial modeling, infrastructure planning, and economic development to support impactful community projects.

KEY COMPETENCIES

Financial Analysis	Zoning and Land Use	Project Management
Economic Impact Evaluation	Budgeting and Forecasting	Market Trend Research
Strategic Planning	Client Relationship Management	Data-Driven Decision Making

PROFESSIONAL EXPERIENCE

Mark Spain Real Estate April 2024 - Present Listing Agent

Manage a \$5 million property portfolio, leveraging market trends and financial analysis to develop data-driven pricing strategies.

Implement advanced marketing strategies to attract buyers, reducing average closing time by 60%.

Coordinate staging, photography, and targeted marketing campaigns to increase property visibility by 40%.

Enterprise Mobility August 2023 - February 2024 Sales Manager

Managed three Enterprise Mobility locations, leading teams of up to 12 employees.

Utilized customer data and service reviews to achieve a regional high satisfaction score of 87%

Increased daily branch sales by 70% within a two-month period.

DoubleTree by Hilton June 2022 - June 2023 Front Desk Supervisor

Provided exceptional customer service to over 300 guests daily.

Led recruitment and training efforts, successfully hiring and onboarding five employees.

Cross-trained in sales, food and beverage, and security roles to support operational needs.

Led front desk operations for VIP groups of 100+ guests, ensuring seamless coordination and satisfaction.

EDUCATION

University of Central Florida
Bachelor of Science
Major: Hospitality Management
GPA: 3.95

University of South Florida
Master of Business Administration
Finance Track
Expected Graduation: August 2026

CERTIFICATIONS

Real Estate License
Licensed Florida real estate sales associate

Revenue Operations
Certified in the fundamental principles of revenue operations

Sales Enablement
Certified in marketing-driven sales strategies